

## Ad-Sell League Plans for Outing And Convention

Plans for the outing that is to be held the middle of next month, as well as for the party that will attend the national convention of associated advertising clubs were discussed at the informal dinner given by the Ad-Sell league last night at the Oliver hotel. F. C. Hatfield, representative of the Ad club of St. Louis, enroute to Cleveland, was a guest of the league. He spoke for a few minutes, asking the support of the South Bend constituency for St. Louis in the fight for the 1917 national convention of the clubs.

Frank W. Holslag of Notre Dame was the honored guest and principal



F. W. HOLSLAG, who addressed the Ad-Sell league Thursday evening, telling his experiences in the European war zone.

speaker of the evening. For an hour and fifteen minutes he painted a series of word pictures depicting the war, which he had witnessed intimately for over a year, that proved a revelation to most of the men present.

**Postpone Election.**  
The annual election of officers of the league was postponed until the June meeting, because C. R. Stephenson of Mishawaka, one of the men nominated for the presidency, was not in attendance. The nominating committee, of which L. J. Sailors is the chairman, suggested the names of Mr. Stephenson and E. G. Weir of Dowagiac, Mich., for the nomination. Mr. Weir said that a South Bend man or a man living here this city than Dowagiac should be elected to the office. He was not allowed to withdraw his name, however, and the committee was forced to postpone the election. The names of W. K. Lampert, president head of the league, and E. De Haven and Mr. Sailors were also suggested. Mr. Lampert said that a new president should be elected each year, and refused to consent to running for another term.

The reports of the secretary and treasurer for the year showed the league to be in an unusually thriving condition, and that the past year, during which time Pres. Lampert and Sec'y De Haven guided the destinies of the organization, was one of the best in its history.

Team wages will be 40c per hour from and after June 1, 1916. Teamster's Union. Advt.

Read NEWS-TIMES Want Ads

## Vigorous Men and Women are in Demand

If your ambition has left you, your happiness has gone forever unless you take advantage of Wetick's Cut Rate Medicine Store magnificent offer to refund your money on the first box purchased if Wendell's Ambition Pills do not put your entire system in fine condition and give you the energy and vigor you have lost.

Be ambitious, be strong, be vigorous. Bring the ruddy glow of health to your cheeks and the right sparkle that denotes perfect manhood and womanhood to your eyes.

Wendell's Ambition Pills the great nerve tonic, can't be beat for that tired feeling, nervous troubles, poor blood, headaches, neuralgia, restlessness, trembling, nervous prostration, mental depression, loss of appetite and kidney or liver complaints. In two days you will feel better. In a week you will feel fine, and after taking one box you will have your old-time confidence and ambition.

Be sure and get a 50 cent box today and get out of the rut. Remember Wetick's Cut Rate Medicine Store and dealers everywhere are authorized to guarantee them. Mail orders filled, charges prepaid by The Wendell Pharmaceutical Company, Inc., New York, N. Y.—Advt.

## SALE STARTS TODAY

Three Weeks of Glorious  
**UNDERSELLING**

\$50,000 worth of Spring and Summer Merchandise now at a saving of 25c to 50c on the \$—Buy now and save

**Our Buying Power as Strong as Gibraltar**  
Crowns us the Premier Underselling Store in Northern Indiana and Michigan.

**Grand Leader**



## CHALLENGE IN SUITS!

**BOYS' NEW \$6.00 SUITS**  
All wool mixtures, blue serge, all spring styles, special \$3.87  
75c Sport Shirts... 39c  
50c Hats and Caps... 37c  
\$2.00 Wash Suits... 97c  
75c Union Suits... 37c  
\$1.50 Knickers... 87c  
Boys' \$3 Suits... \$1.94

## Challenge in Infants' Wear

**INFANTS' \$1.50 DRESSES**  
Beautiful embroidered nan-sook dresses, long and short including French Dresses \$97c  
50c Ruben's Vests... 39c  
35c Kimonos... 22c  
25c Baby Pants... 17c  
\$3 Cape Coats... \$1.87  
Infants' 75c Bonnets... 47c  
75c Dresses... 47c

## Challenge in GIRLS' WEAR

**Up to \$5.00 Coats**  
Children's new Spring Coats in wool serges, black and white checks, silk, Poplin, etc., sizes 2 to 6 and 6 to 14. \$2.43  
\$3 First Communion and Confirmation Dresses  
Finest Lawns, beautiful embroidery and ribbon trimmed; sizes 6 to 14. Challenge Sale \$1.98  
\$1 Princess Slips... 65c  
50c Ferris Waists... 34c

## Challenge in CORSETS

**FINEST \$2.00 CORSETS**  
Front and back lace Corsets, low and medium models. Challenge Sale \$95c  
**Best \$2.00 Corsets**  
Finest French coutil and batiste Corsets, high or low bust, front or back lace. Special Sale \$1.98  
Newest \$1 Corsets... 65c  
65c Corsets... 39c

## A Challenge from our Busy Waist Dept!

**\$5.00 CREPE DE CHINE WAISTS**  
Beautiful Georgette Crepes, Crepe de Chine, Messallines, Lace Chiffons; all shades; extra size in crepe de Chine; Challenge Sale Price \$2.87

**NEW \$2.00 MIDDY BLOUSES 95c**

**\$3.50 SILK WAISTS**  
Dainty Crepe de Chine, all-over lace, black, white, peach, flesh and coral; Challenge Sale Price \$1.88

**\$2.00 SILK WAISTS**  
Stylish plaid silks, embroidered China silks; all new Spring numbers; all sizes; Challenge Sale Price 95c

**Extra! 75c Middy Blouses**  
For women, misses and children. 39c

**75c Wash Dresses**  
For girls, 20 new styles; extra special 39c

## SENSATIONAL VALUES

Ladies' 35c Knit Vests or Pants... 19c  
Ladies' \$1 Envelope Chemise, special... 65c  
Ladies' 75c Beautiful Corset Covers... 47c  
Child's 10c School Stockings, special... 6 1/2c  
Boys' \$5 Spring Top Coats... \$2.69  
Ladies' \$1.50 Sateen Petticoats, special... 89c  
Women's 35c Rib and Band Aprons... 18c  
Women's 25c Burson Hose, all sizes... 12 1/2c  
Ladies' \$2 Front Lace Corsets... 95c  
Infants' 30c Waist Bands, special... 18c  
Ladies' 75c Envelope Chemise, special... 43c  
Ladies' 10c White Hemstitched Handkerchiefs... 3 1/2c  
Children's \$1.50 New Wash Dresses... 94c  
Ladies' \$3 New Street Dresses... \$1.98  
Women's 50c Gingham Petticoats special... 37c  
Ladies' up to \$1 Hand Bags at... 39c

**THE STORE THAT UNDERSELLS**  
**Grand Leader**  
132-34 W. Washington St. So. Bend, Ind.

**GO WHERE THE CROWDS GO**

# CHALLENGE SALE

## Ladies' Ready-to-Wear Challenge

**ALL VALUE-GIVING RECORDS BROKEN**

**\$18 New Spring Suits**

Your choice of 30 beautiful Spring Suits; All Wool Poplin Serges and Black and White Check; all silk lined, ripple, flare effects; latest New York style; Challenge sale. \$7.95

**\$7.50 Silk Dresses**

All-wool Poplins, Gabardines, Serges, Black and White Checks, Silk lined ruffle effects; all the very latest styles, in Women's and Misses' sizes; Challenge Sale price. \$3.78

**\$25 Spring Suits**

Silk Poplin new short tunic dresses; gold embroidered belts; high and low necks; all spring colors; Challenge Sale 12.75

**\$7 Spring Coats**

The most wonderful values we've come across this season; Checks, Plaids, Novelty Mixtures and Corduroys; flare and belted styles; Women's and Misses' sizes; Challenge Sale. \$3.49

**\$10 Spring Coats**

New Spring Coats in Wool Poplins, Serges, Checks, Plaids; trimmed in novelty buttons, latest flare and belted styles; Challenge Sale. \$4.89

**\$15 Chinchilla Coats**

The latest Spring style coats in White or Checked Wool Chinchilla, Wool Poplin, etc., coats that are sold at other stores at \$15; Challenge Sale \$7.85



## Challenge in HOSIERY

Women's 65c Silk Hose  
Finest fibre silk hose; black, white, all colors; Challenge Sale Price 37c  
Women's \$1.25 Silk Hose  
Finest pure silk hose in black and white; full fashioned; Challenge Sale Price 77c  
Women's 30c Silk Lisle Hose 18c  
Child's 20c Best Hose; Special 11 1/2c  
Women's 10c Dress Hose; Special 6c

## Read These Bargains

Women's 75c Gowns 39c  
Child's \$2 Raincoats 99c  
Girls' Middy Dresses 1.39  
\$1.00 Long Kimonos 55c  
Wo's 75c Silk Gloves 39c

**\$1 Long Silk Gloves**  
Women's 16-Button Long Silk Gloves, white or black 59c

**\$3.50 Dress Skirts**  
Women's and Misses' Spring Dress Skirts, special \$1.76

**\$2.00 Wash Skirts**  
Women's New Wash Skirts, all kinds, special 98c

**Ladies' 50c Union Suits**  
Fine ribbed, tight knee, low neck, no sleeves, taped; all sizes 37c

**Child's 50c Rompers**  
Percales and galatea; striped and plain; all sizes to 6 35c

**\$2.00 House Dresses**  
Women's new House Dresses in most gingham, Muslin, Chamois; all sizes 87c

**Child's 35c Union Suits**  
Sizes 2 to 14, for boys or girls—Special Challenge Sale price 18c

**\$1.50 Muslin Petticoats**  
Women's beautiful white embroidered Muslin Petticoats, 18 in. flounce, special 97c

## A Challenge in Millinery

**Buy Spring Millinery Now at July Prices—Why Wait?**

**\$1.50 Hemp Shapes**

Finest Milan hemp shapes; all the season's newest styles and colors.

**39c**

75c Sport Hats

The season's newest creations in sport hats, wide blazer stripes, pink, red, blue and grey and red stripes 49c

\$1 Sport Hats 98c

Large size sport hats in blazer stripes; all colors. Special 98c



\$2.50 TRIMMED HATS

A revelation in millinery bargains; Finest hemp shapes; flowers, foliage, maline and ribbon trimmed. Special Challenge Sale price

\$2 NEW PANAMAS 95c

Season's newest style shapes; wide and narrow brims; high and low crowns. 25c Large Red Roses 95c 25c Roses, All Colors 16c

**\$3.00 Hemp Shapes**

New Spring Shapes, satins and turbans, all the season's newest colors. Extra special

**89c**

\$7.50 Trimmed Hats

The season's newest creation. Each hat an exclusive style; ostrich feather, wings, flower, and foliage trimmed \$3.98

50c Quills 50c

Child's \$1 Hats 69c

Child's \$2 Hats 94c

## MEN! DON'T MISS THIS CHALLENGE OF SAVINGS ON 500 \$1.50 and \$2 FANCY DRESS SHIRTS



Men's \$10 Spring Suits 4.95

**77c**

New Spring stripes, fancy dots, soft and laundered cuffs; plain and pleated; extra high quality; all sizes; Challenge Sale price

Men's \$1.50 two-piece PAJAMAS at 75c  
\$1 Balbriggan, porous knit UNION SUITS 65c  
Men's 75c SILK HATS, special 49c  
Men's 25c Silk DRESS HOSE, special 19c

## MEN'S \$1.00 BY D. UNION SUITS 79c

Men's Best 75c CAPS, special 43c  
Men's 75c SPORT SHIRTS at 47c  
Men's \$15 SPRING SUITS \$8.95  
\$1 RAILROAD OVERALLS 69c  
50c President SUSPENDERS 33c  
Men's \$1.50 WORK TROUSERS 97c

Men's 25c Paris GARTERS at 17c  
75c Athletic UNION SUITS 39c  
65c Spring NECKTIES, special 37c  
Men's 75c LEATHER BELTS 39c  
Best 50c to 75c WORK SHIRTS 39c  
75c MUSLIN NIGHT SHIRTS at 45c

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